

# SEMINAR SERIES Cultural Mega-events and Urban Heritage: Threats and Opportunities for European Cities



**20 MARCH  
2019**

16:30 in ROOM GAMMA

**Effects of Turku 2011 European Capital of Culture: A long-term perspective**

Sampo Ruoppila (University of Turku, Finland)

**27 MARCH  
2019**

16:30 in ROOM S.1.4

**Mega-events and heritage: Learning, legacies and the urban space in the case of Hull UK City of Culture 2017**

Enrico Tommarchi (University of Hull, UK)

**03 APRIL  
2019**

16:30 in ROOM GAMMA

**Fast events and slow heritage: The case of Pafos 2017 European Capital of Culture**

Evanthia Dova (Neapolis University Pafos, Cyprus)

**10 APRIL  
2019**

16:30 in ROOM GAMMA

**Matera-Basilicata 2019: Events, heritage and ongoing analysis of their urban effects**

Mariavaleria Mininni (University of Basilicata-Matera, Italy)

**17 APRIL  
2019**

16:30 in ROOM GAMMA

**The Politics of Heritage and the urban economy of mega-events: Kraków 2000 and Wrocław 2016 two European Capitals of Culture contrasted**

Jacek Purchla (University of Krakow, International Cultural Centre, Poland)

The European Capital of Culture is one of the key cultural policy programs of the European Commission and has become an important tool for small to medium sized cities across Europe for urban regeneration, cultural promotion and establishing new identities for cities. The seminar series brings together international experts to discuss the diverse experiences of European Capitals of Culture in recent years. The series will in particular address the fragility of heritage-rich cities in hosting such events as well as the threats and opportunities they present.

All seminars will take place at Politecnico di Milano, Leonardo Campus Milan

Organized by: Davide Ponzini, Nicole De Togni, Zachary Jones. With support from DASTU, JPICH HOMEE Project, Erasmus +

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